



Outbrief



1. Strengthen Community/Military Ties

- Develop common message with justification on the what and why from a vision statement
 - ◆ 30 days: Identify POC to develop the vision statement
 - ◆ 60 days: Develop a CONOPS
- Create collaborative process for establishing the right stakeholders
 - ◆ 30 days: Focus on foundational organizations, military, industry, education
 - ◆ 6 months: Create the message for the target audiences
- Establish marketing/branding/education/Informing
 - ◆ 6 months: Push the message out (sell/tell the story, opportunity vs fear, incentivize)

2. Cybersecurity Vision and National Security Collaboration Center

- Develop Cyber City USA marketing strategy
 - ◆ Host cyber competition/Shark Tank-like expo (consider partnering with influential cyber company to move to San Antonio and/or host event)
 - ◆ Incentivize entrepreneurship and cyber workforce development
- Codify federal partnerships
 - ◆ Develop formal and informal partnerships
- Inform local, state, and federal political leaders of San Antonio cyber ecosystem capabilities



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3. San Antonio Grid Resiliency

- Establish both a steering committee and working group focused on grid resilience & restoration
 - ♦ Rapidly ID local, state, & national-level SMEs & leaders. These 2 groups will guide and actually “do” the work.
- Define the problem and give the overall effort a name and a mission statement
 - ♦ Proposed name: San Antonio Grid Resilience Initiative (SGRI) Proposed draft mission statement in notes.
- Rapidly overcome the barriers which have thus far prevented meaningful action
 - ♦ These range from legislative, to financial, to behavioral; must be defined & overcome by the above groups

4. Smart San Antonio, the Municipal Security Operations Center (MSOC), and Data Sharing

- Establish San Antonio security group focused on cyber, data, and physical
 - ♦ Seek out academia, financial, health care reps, law enforcement, etc., and report to Mayor
- Create 24 AF Cyber Red Teams as well as a ‘Hack San Antonio’ event with a \$10K X-Prize
 - ♦ Have a controlled hacking event to show San Antonio’s weaknesses and learn what vulnerabilities we have
- Develop critical infrastructure/service list
 - ♦ Ensure valid and up to date and share among organizations



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5. Tech Port San Antonio and Platform Integration and Innovation Campus

- Draft MOUs/letters of support between Port San Antonio and local stakeholders (private, government, military) to advocate for funding
- Pursue OTAs to increase research/education opportunities in the future
- Develop municipal Security Operations Centers (SOC) embedded/next door to each other to draw support for funding
 - ♦ Connect municipal SOC's with National Guard and Texas State Integrated SOC